

VILLAGE OF GENESEO
BOARD OF TRUSTEES

November 19, 2012

PRESENT:

Richard B. Hatheway, Mayor
Sandra F. Brennan, Deputy Mayor
Margaret Duff, Trustee
Benjamin W. Gajewski, Trustee
Marsha B. Merrick, Village Clerk/Treasurer

ALSO PRESENT:

Becky McKeown, Genesee Sun
Arleen Somerville F. (Hop) Manapol Kathy Trainor Tom Hill
Mary Nitsche Anita & James Whitehead Town Supervisor Will Wadsworth

1. MEETING OPENED:

Mayor Hatheway opened the meeting at 5:00PM.

2. TOURISM COMMITTEE-ARLEEN SOMERVILLE:

Arleen Somerville and the members of the committee thanked the Board for the opportunity to highlight their accomplishments over the past year as well as to draw attention to their goals for 2013.

Funding tourism is significant in that research shows that for every dollar invested, seven dollars returns to the community. When folks are drawn to the community, they visit and spend money on lodging, food and entertainment. Local merchants are thankful for the exposure given through the efforts of the tourism committee that equates to added business for them.

Accomplishments for 2012 include maintaining the website, www.geneseony.com with an updated format and a new look including more photos. The Geneseo brochure has been updated, and the committee has a new logo and tag line with the help of two SUNY communications classes in fall '12. The committee published a new version of the Main Street map with an event listing on the back; began the Table Tent program whereby those maps are placed on tables in restaurants in the area to direct visitors to the Main Street district; provided Welcome to the Geneseo Community bags for the RV attendees at the Air Show as well as for the Flying Aces Club pilots; provided information at a table at the Farmer's Market in conjunction with the Welcome Center group; staffed a table at the SUNY information fairs; communicated with businesses using the County Main Street program email list; sponsored ads in the Livingston County Visitor's Guide, the Letchworth State Park Vacation Guide as well as the fall guide; and participated in the Finger Lakes Tourism Alliance Literature exchange in May. They also purchased ads in the Finger Lakes Regional Travel Guide, and Life in the Finger Lakes, both the print and online editions.

The top ten pages visited on the website include the Business Index with 2,665 "hits" in October, Where to Eat, Where to Shop, Where to Stay, Calendar of Events, Things to Do, Maps, Community Info, photo tours, and Main Street walking tour info with 285 hits.

Facebook activity increased as well with many photos added by committee member Larry Tetamore. Photo tours visited most frequently were the Teddy Bear Parade, the Center Street Fall Festival, and the Air Show.

Deputy Mayor Brennan entered the meeting.

Goals for 2013 include increasing effectiveness of geneseony.com and the Facebook presence. They plan to redesign the Geneseo brochure for 2013-14 and keep the Main Street Map up to date with

the event listing and businesses; and continue the successful Orientation Advisors and Resident Advisors visits to Main Street businesses and staffing the table at the SUNY Information Fairs. Many other goals were discussed. The committee plans to work with other groups to review signage to direct visitors to the Main Street business district.

The 2013 Tourism budget was presented and although it has a slight deficit, Arleen explained that the committee is funded by both the Town and Village budgets. Since the Town budget runs on a calendar year and the Village budget runs from June-May, a deficit is never realized and she also explained that some things come in under budget and some things over. The budget is continuously monitored and evaluated along the way. The committee hopes that the Village will continue their annual contribution rate of \$5,000. In conclusion, Mayor Hatheway stated that Arleen had gathered together an impressive group of folks that are committed to the goal of expanding tourism. The Board thanked them for that and for the presentation.

3. MINUTES:

The minutes of the October 15, 2012 regular meeting were reviewed. Deputy Mayor Brennan moved to approve the minutes as presented with second from Trustee Gajewski. The vote was as follows: Deputy Mayor Brennan-Aye, Trustee Gajewski-Aye, Mayor Hatheway-Aye, and Trustee Duff-Abstain. The motion carried.

4. COUNTY DEVELOPMENT CORPORATION AGREEMENT:

As was discussed at the last meeting, the County would like the Village's support for 2013 in the Downtown Revitalization Program that includes the Sign and Façade Improvement Grant Program. Contained within the Memorandum of Understanding is an agreement that the LCDC (Livingston County Development Corporation) will provide the services as outlined in the scope of services and the Village will appoint a member liaison to the LCDC, remit \$3,750 for the program by January 31, 2013 and provide two steering committee members to review grant applications. Deputy Mayor Brennan moved to authorize support for the Program and to authorize Mayor Hatheway to sign the Memorandum of Understanding. Trustee Duff seconded the motion and the vote was as follows: Deputy Mayor Brennan-Aye, Trustee Duff-Aye, Trustee Gajewski-Aye, and Mayor Hatheway-Aye.

5. COUNTY PLANNING DEPARTMENT:

Connectivity Plan: The next step is to hold a public open house to review aspects of the first Technical Memorandum – Existing Conditions Inventory & Baseline Analysis Report, meet the team helping to put the plan together, ask questions and provide comments on the needs of the County's transportation system. That public open house will be held on Tuesday, November 27 from 5-7PM at the Big Tree Inn.

Training Sessions: There are land use training sessions being held during the next month that folks can take advantage of, Mayor Hatheway reported. The sessions will help fulfill required training hours for zoning board of appeals and planning board members.

6. WATERSHED COUNCIL:

Mayor Hatheway is a member of the County Council that meets to discuss the watershed surrounding Conesus Lake. It is remarkable what they do, he commented. Each year they have a proposed work program, with priority items and a flow chart. During the year they report their progress on the various action items. Will Wadsworth is now the chair of the council, which is guided by staff from the County Planning and Health Departments.

7. VILLAGE-COUNCIL COMPACT SIGNING:

The document signing will be held on December 5th at 11:00 AM at the Big Tree Inn.

8. DOG PARK PROGRESS:

The sign is up and the park is open! Trustee Duff said the park is being used by large and small dogs alike. Deputy Mayor Brennan is working on the brochure that will include rules for the park as well as other canine information. Trustee Gajewski suggested posting the brochure on the website.

9. DOWNTOWN PARKING:

With regard to the upcoming holiday season, the Board agreed to offer free parking from the 15th of December through the holiday shopping season. The meters will be covered.

With regard to the new light poles and fixtures, they will not be installed before the holidays. The work might begin, but it will not be completed, Mayor Hatheway reported. RG&E representatives have been working with Supt. Frazier. The lights will be white, as opposed to amber. There might be a possibility of six new lights on Park Street, two of which would be on State property.

10. MEETING DATES:

The Board discussed meeting dates for 2013. As a rule, meetings will be on the first and third Mondays of the month except when holidays interfere: January, when they will be held on January 7 and 28; February when they will be held on February 11 and 25; and September when they will be held on September 9 and 23.

The Board discussed the annual holiday reception for staff, employees, board and committee members and consultants. The Board meeting originally scheduled for December 17 at 5PM will be rescheduled to 3PM, with the reception beginning at 5PM at Mayor Hatheway's home on Second Street.

With regard to the holiday schedule, the Board agreed to close the office on December 24, remain closed on the 25th, close at noon on December 31, and remain closed on January 1, 2013.

11. DISPOSTION OF STREET SIGNS:

Due to the initiative of APOG, new street signs will be installed throughout the Historic District in the Village. There has been discussion about what to do with the old street signs that are currently in place. They have no intrinsic value to the Village once the new ones are installed. The Board suggested that rather than just scrapping them, they could be declared surplus and donated to APOG (Association for the Preservation of Geneseo). Because APOG will be paying for the replacement signs, perhaps some of their costs could be offset through sale of the current signs. If there were excess proceeds resulting from that sale or auction, these funds can be reinvested into other streetscape projects, Trustee Gajewski noted. The new signs for Main Street and the intersections have been ordered.

12. MISCELLANEOUS CORRESPONDENCE:

Information on the Main Street Goes Blue promotion to take place in March was received as well as meeting minutes from the latest Good Neighbor meeting. The Chamber of Commerce is holding a *Chamber after Hours* event next Wednesday. The event will recognize Cynthia Oswald's contributions over the years as she moves on to other pursuits. In addition, a benefit will take place for the Kinderhook neighborhood in New York City recently ravaged by Hurricane Sandy. Mayor Hatheway also noted that the *Livingston Cares* group is going down to help in January and then again in March.

A letter of support of the Family Barber Shop was received. Mr. Peraino will be leaving Main Street when renovations are scheduled to take place to the building next spring.

13. PUBLIC SAFETY:

Deputy Mayor Brennan reported that there were a number of quality of life appearance tickets issued this past week, noted in Chief Osganian's report. With regard to the concern with traffic speed issues on Village streets, Chief Osganian has been moving the digital read-out speed sign to different areas. Members of the department are hosting a safety seat checkup today at the fire hall. In checking identification last weekend in conjunction with a representative from the Department of Motor Vehicles, there were 21 arrests for persons presenting fake id's in three hours. It seems as though the counterfeit identification techniques are getting more sophisticated.

With regard to the Geneseo Police Department joining the Livingston County Drug Task Force, Deputy Mayor Brennan moved to authorize the GPD to join in that Task Force Program with Livingston County with the understanding that this will be on a trial basis and will be evaluated regularly. Trustee Gajewski seconded the motion and the vote was as follows: Deputy Mayor Brennan-Aye, Trustee Duff-Aye, Trustee Gajewski-Aye, and Mayor Hatheway-Aye.

The Board accepted the resignation of part-time police officer Edward Kenney and was supportive of allowing Chief Osganian to find a replacement for that position.

With regard to the Fire Department, Mayor Hatheway mentioned the repairs necessary for the 1971 Mack truck. Chief Chanler sent notification of those repairs via email. The façade project is progressing nicely.

14. PUBLIC WORKS:

Trustee Gajewski reported that he met with MRB's Bill Davis and representatives from M.W. Controls at the water plant with Supt. McTarnaghan. M.W. Controls is working on a proposal for the work that needs to be done but will be enlisting the help of a consultant for the computer side of things. M.W. Controls works on the process control side while integrating into the computer programs will need some additional expertise. Bill Davis is working with Steve on a list of items that will need attention at the plant. Some of the items can be included in the tank project that will be done next year. Also in terms of the water plant, Bill suggested that it would be a good time to look at water use in general with a special eye on the Conesus Lake water allocations set by DEC for the Village. Each entity purchasing water from the Village has an allocation limit, as does the Village system as a whole. The water use should be looked at from the perspective of peak daily use not just average daily use. Electrical use to run the pumps should also be reviewed, with an eye to perhaps running the pumps at an "off peak" time to save energy costs. Water system mapping is another aspect that could be reviewed.

With regard to the new development in the Town, the Hammocks, it has been determined that the project will not have a significant impact on either the water or the wastewater plants.

15. TRUSTEES:

Deputy Mayor Brennan: There will be a correction in the Livingston County News with regard to the rent payments made on behalf of Jay Phillips of Papa Jay's Restaurant. Building owner Mark Shepard met with Deputy Mayor Brennan and stated that the rent was not paid ahead and in fact, rent was paid through October and it was agreed that he could vacate the property at that point in time, even though an eight year lease was in effect.

Sandy mentioned that a resident called and asked about a stakeout on her property and it turned out that a new water meter was to be installed. The resident was happy that the new meter would be in a better location.

Trustee Duff: no report

Trustee Gajewski: Ben attended the Finger Lakes Planning Council workshop held in Batavia last week. The sessions were informative and helpful.

Trustee Gajewski will ask Supt. Frazier about perhaps double siding the municipal parking lot signs. The entrance signs are currently one sided.

With a note of community interest, this past Friday night the Palace Professional Building marquee was refurbished and lit. Don Livingston, owner of the building, purchased new bulbs and parts from the original manufacturer, still in business in Buffalo. Peter Bondi, former owner of the building, was able to be a part of the celebration.

16. CLERK/TREASURER:

The listing of participants in this summer's recreation program was received from the Y and Clerk Merrick was able to allocate costs to each of the municipalities participating. The remuneration resulted in a credit for the Towns of Geneseo and Groveland and a total program cost of \$11,310 for the Village of Geneseo (taking into account the lack of a swim program this year and credit for low enrollment for 2011). A meeting will be scheduled with Jeff Rose and Scott Taylor soon to review the program.

Following review by Trustee Duff, voucher numbers 470-575 (for general, water, and sewer funds) were presented for approval. After discussion, Trustee Duff moved and Deputy Mayor Brennan seconded the motion to approve general fund vouchers for \$307,632.18. The vote was as follows: Deputy Mayor Brennan-Aye, Trustee Duff-Aye, Trustee Gajewski-Aye, and Mayor Hatheway-Aye.

After discussion, Trustee Duff moved and Deputy Mayor Brennan seconded the motion to approve water fund vouchers for \$127,336.45. The vote was as follows: Deputy Mayor Brennan-Aye, Trustee Duff-Aye, Trustee Gajewski-Aye, and Mayor Hatheway-Aye.

After discussion, Trustee Duff moved and Deputy Mayor Brennan seconded the motion to approve sewer fund vouchers for \$81,823.48. The vote was as follows: Deputy Mayor Brennan-Aye, Trustee Duff-Aye, Trustee Gajewski-Aye, and Mayor Hatheway-Aye.

After discussion, Deputy Mayor Brennan moved and Trustee Gajewski seconded the motion to approve a Community Development Fund voucher for \$475. The vote was as follows: Deputy Mayor Brennan-Aye, Trustee Duff-Aye, Trustee Gajewski-Aye, and Mayor Hatheway-Aye.

Clerk Merrick and Mayor Hatheway discussed the need for an audit of the Village finances last budget season and money was allocated for that purpose. The Village finances have not been audited by the State since 2000 and a small audit was performed in 2008 (for fiscal year end 2007). Ironically, a letter was received today from one of the firms that were being considered. Clerk Merrick will be moving forward with that project and sending out a request for proposals for a full financial audit.

As was stated in recent Town Board minutes, the Town has adopted an internet use policy. Mayor Hatheway will review the policy and compare it to the one in place for the Village to see if there are differences.

17. MEETING CLOSE:

With no further business to discuss, Deputy Mayor Brennan moved and Trustee Duff seconded the motion to adjourn. The vote was as follows: Deputy Mayor Brennan-Aye, Trustee Duff-Aye, Trustee Gajewski-Aye, and Mayor Hatheway-Aye. The motion passed and the meeting adjourned at 7:14PM.

Marsha B. Merrick, Village Clerk