

VILLAGE OF GENESEO
BOARD OF TRUSTEES

November 7, 2011

PRESENT:

Richard B. Hatheway, Mayor
John Fox, Jr., Deputy Mayor
Sandra F. Brennan, Trustee
Thomas J. LaGrou, Trustee

Marsha B. Merrick, Clerk/Treasurer

PUBLIC PRESENT:

Barry Caplan Arleen Somerville Tom Hill
Mary Kay Nitsche Bob Wilcox "Hop" Manapol
Jim McNally Kathryn FitzSimmons
Kim Harvey (SUNY connection for Tourism)

1. MEETING OPENED:

Mayor Hatheway opened the meeting at 5:00PM. The minutes of the October 17, 2011 regular meeting were reviewed. Trustee LaGrou moved to approve the minutes as presented with second from Deputy Mayor Fox. The vote was as follows: Deputy Mayor Fox-Aye, Trustee LaGrou-Aye, Mayor Hatheway-Aye and Trustee Brennan-Abstain.

2. BARRY CAPLAN – CHRISTMAS SING:

Barry asked permission to hold the annual sing on December 2. Initial plans are for the carolers to meet at the Village Park at 6PM, proceed down Main Street, and sing carols from 6:15-6:30 at the fountain. Santa will then arrive via the fire truck and the street will re-open by ~6:45PM. The Board was supportive.

3. ARLEEN SOMERVILLE – TOURISM:

Arleen thanked the Board for the opportunity to speak this evening. She stated that tourism dollars are vital to the economic health of the community as borne out in a recent article in the Democrat & Chronicle. Those individuals listed above under 'Public Present', except for Barry Caplan, serve on the Geneseo Tourism Committee.

Accomplishments: Website usage: Approximately 20,000 'hits' per month; the calendar of events was visited most often (~3800) with the business index running second (~3700). The site offers visitors five photo tours along with an abundance of valuable information. Community information is also in the top ten visited areas of the site. Geneseo Facebook is also very active. Larry Tetamore provides photos for use in the various pages of the site and on Facebook. The site is valuable for both visitors and residents alike.

Geneseo brochure: Arleen highlighted the brochure's improved graphics.

Letchworth Park guide: Geneseo Tourism has partnered with three businesses to have a full page ad in the guide.

Livingston County Visitor's guide: Geneseo has a two-page ad in that publication.

Finger Lakes Travel Alliance: Geneseo is included in the Finger Lakes travel guide and they also sponsor a literature exchange each May. Committee members distributed 1,800 brochures at that event this year.

Life in the Finger Lakes: Arleen stated that this is a popular magazine with a *long shelf life* and readership numbering 75,000. Geneseo has an ad in the summer issue of that publication.

SUNY student and family outreach: 140 students (including resident and orientation advisors) are brought to Main Street at the beginning of the fall semester to familiarize them with the local businesses and restaurants. This program is valued highly by the merchants and the students alike. Also, a table is staffed at seven information fairs during the summer for incoming students.

Ambitious plans for 2012: they would like to continue to make the website better and continue to expand their presence on Facebook. They are working with SUNY students to come up with marketing ideas to further improve the brochure and the website. They would like to continue to have an ad in the Life in the Finger Lakes and they would like to have six ads in the electronic version of that publication. They would like an ad in the fall version of the Letchworth Guide as well as the summer version. They would also like to bring motor coach tours to Geneseo and they are continuing to work on those plans and work with the County Tourism Director on that endeavor. They are initiating a *table tent program* whereby lists of events are placed on restaurant tables in the area. They will continue to monitor the effectiveness of all of their efforts.

Arleen introduced the committee members and noted the countless hours they contribute.

The proposed budget for 2012 was distributed to the Board members along with the annual report. Arleen noted that if even 20 more people came to Geneseo each day, it would mean more than \$90,000 in increased revenue to the area. The Committee would like the Board to consider increasing their budget line by \$1,000, for a total commitment of \$5,000 by the Village for 2012-13.

Trustee and committee member Sandy Brennan spoke about the information fairs at the College that she attends and the value from the volunteers and the information that folks take away from those events. She has also participated in the OA/RA events which are well attended and valuable as well. Sandy thinks the Board should match the Town's contribution of \$5,000 for next year.

Arleen noted some of the costs for the various ads, which tend to be high, but advertising in those publications is valuable exposure. They are thinking about adding a QR code in the Finger Lakes publication which will give an idea as to how many folks are reading the ads.

The Board thanked the committee for their work and they thanked the Board for their contribution and consideration for next year's budget request.

4. POW MONUMENT:

Hop Manapol asked the Board to consider sharing the cost of a monument/sign denoting the location of a POW camp during WWII, where German and Italian soldiers were encamped in the Court Street-western boundary of the College area. The initial cost is \$1,200 for two plaques to be affixed to the existing welcoming sign. The Town has indicated its willingness to share in the cost.

Placement of the signs is in the area of the camp and College officials are receptive to that placement. Mayor Hatheway suggested that the funds could be allocated from the budget line for the historian. Wording on the signs has been drafted in consultation with Historian David W. Parish and County Museum coordinator Anna Kowalchuk. The Board supported the request.

5. II PROJECT UPDATE:

Deputy Mayor Fox reported that a motor vehicle accident occurred on Court Street last Friday as a result of the construction. A vehicle drove into a large ditch that ran the width of the street. The claimant will be contacting the contractor, Babcock for payment of the damages.

The Dotterweich claim for damages as a result of a sewer line back-up has been paid.

Mayor Hatheway stated that the project is pretty much wrapped up. Folks are happy, lots of positive comments have been offered; there have been a few minor complaints along the way, but generally everyone is satisfied with the work that's been done.

6. INTERMUNICIPAL AGREEMENT:

Mayor Hatheway asked if the Board had a chance to look over the agreement (latest draft of 11-4-11) between the Town and Village of Geneseo for code enforcement services. The agreement will go into effect on January 1, 2012 and extend for a period of one year. Following discussion, Trustee Brennan moved to adopt the Intermunicipal (between the Town and Village of Geneseo) Agreement that will commence January 1, 2012 to jointly employ code enforcement staff. Trustee LaGrou seconded the motion and the vote was as follows: Trustee Brennan-Aye, Deputy Mayor Fox-Aye, Trustee LaGrou-Aye, and Mayor Hatheway-Aye.

7. VILLAGE ZONING MAP:

The Board members reviewed the latest revision of the zoning map that was prepared in February 2011. It was noted that this revision, which includes the lands annexed in June, 2010 (Shepard property on Reservoir Road), had never been officially adopted by the Board. Deputy Mayor Fox moved to adopt the revised version of the zoning map with second from Trustee Brennan. All were in favor.

8. SEQR (State Environmental Quality Review – Full Environmental Assessment Form):

Trustee Brennan prepared the long form environmental assessment for the zoning amendment eliminating the allowance of detached or row dwellings in the R-2 zoning district. Some of the items in the form did not apply to the situation, but “not applicable” was not a choice on the form. Therefore, the response was “no” to some of those questions.

Sandy recommended that she go through part II beginning on page 11. The applicant usually submits part 1, while part II is completed by the agency who seeks to adopt the law; that would be the Village Board in this case. The proposed action *seeks to correct an error in the Bulk & Use Table for the R-2 Zoning District that occurred as the table was developed during the previous Zoning revision in 2008.*

Section 130-131 in the R-2 Residential District will be amended to remove the wording "Dwelling attached or row" as a permitted use. Questions in part II deal with the proposed action's impact on land, water, air, plants and animals, agricultural land resources, aesthetic resources, archaeological resources, open space and recreation, critical environmental areas, transportation, energy, noise and odor impact, public health, and growth and character of community or neighborhood. All of the responses to the questions posed were answered no.

Under *character of the existing community* Sandy stated *in 2007 the Village adopted a Comprehensive Plan, the purpose of which was to provide a framework for planning and policy decisions over the course of the next 10-15 years. The mission statement found in the Plan states: "Protect what we have; be purposeful in what we add."*

Trustee Brennan moved to declare that based on acceptance of the Environmental Assessment Form, this project (amending the Bulk & Use Table) will not result in any large and important impact(s) and, therefore, is one which **will not** have a significant impact on the environment. Therefore a **negative declaration** will be made and filed. Deputy Mayor Fox seconded the motion and the vote was as follows: Trustee Brennan-Aye, Deputy Mayor Fox-Aye, Trustee LaGrou-Aye, and Mayor Hatheway-Aye.

With regard to Local law #3, 2011 (removing the conversion of a single family residence to a two-family residence in the R-1 or R-2 Zones as a permitted use), notification of filing was received by the Village from the Department of State on October 21, 2011, effective October 12.

9. CENSUS 2010 DATA:

Census data was received for the County municipalities (towns and villages). The Village population increased 6% between 2000 and 2010. The Town population increased overall by 8.6%, which includes the Village and the College's population. Mayor Hatheway approximated the number of students as between 3,500 and 4,000 with roughly an equivalent number of Village residents for a total population of 8,031. The census figures represent a *snapshot* taken on April 1, 2010 and include students attending SUNY-Geneseo. (It was noted that while college students are counted where they were on April 1, prison inmates have now been counted in their former places of residence. Because of that, the Town of Groveland numbers are down by 604 or 15.7 %.) Overall, the County growth is listed at 1.7 %.

10. ATTORNEY REYNOLDS:

Tom has written to Roger Smith at 46 Haley Avenue to confirm that he and Roger have spoken following receipt of Attorney Reynold's original letter; Roger Smith understands where his property boundary line is and will take steps to remove the firewood that has been stored on the Village right of way. The timeframe for removal has been set within 30 days of October 25, 2011. Discussion followed and Trustee Brennan noted that she has been in conversation with the Smith's as well.

11. MISCELLANEOUS CORRESPONDENCE:

The next meeting of the Association of Village Boards will be held on November 16 in Livonia.

It was noted at a recent SUNY College/Village meeting that the number of students on campus and students with parking permits has decreased. There are 150 fewer students on campus and only 27% of the students have cars versus a greater number of students with vehicles a few years ago.

Mayor Hatheway attended the 5th annual Tourism Harvest Luncheon last Thursday at the Quality Inn. He noted that the event was well done and the William Pryor Letchworth award for Excellence in Tourism was presented to Roland Beck, Director of Letchworth State Park.

A public hearing will be held at the County for proposed additions to the Agricultural Districts on November 16, 2011 at 1:35PM. Mr. William Curry Jr. has asked for consideration for inclusion of his parcel (105 Lima Road #81.9-1-83) in an agricultural district.

12. PUBLIC SAFETY:

Deputy Mayor Fox moved to add the following new members to the Fire Department roster: Franklin Hernandez, Toby Terwilliger, Amy Tran, Karl Diener, Timothy Kelly, Ravina Chawla, Nicholas Brancato, Tyler Schwab, Samantha Flaum, Jill Sperrazza, Mary Beth Ryder, James Semmel, Katherine Gardner, Gavin Eysler, Christopher Topping, Joseph Harris, Zoe Vanorden (Mutual Aid), and to accept the following resignations: Timothy Bozyczko, Catherine D'Arcangelis, Gary Hoffman, Timothy Holly, Lindsey Jackson, Andrew Lam, Dwayne May, James Mullin, Michael Rozalski, Steven Singley, Jerry Varughese, Elizabeth Brunton, Megan Spelman, Amy Wischnowski, Benjamin Ampel, Michelle Im, Paul Kaleka, and Kellie Hill. Trustee LaGrou seconded the motion and all were in favor.

Deputy Mayor Fox also reported that Chief Chanler has appointed Chris Stiegler as Ambulance Captain. Chris has been a member of the department for the past five years and has a lot of experience. The department is experiencing a shortage of daytime ambulance medics. For example, no medic was available between 6AM and 3PM today. The County 911 Center was directed to send the neighboring ambulances to cover the calls during that timeframe.

Department personnel are ready to bid the diesel exhaust removal system for the firehouse; a committee has been established to assemble specifications for at least one ambulance replacement. The timeframe for that replacement would be bidding after January 1st and delivery of the equipment 6-9 months later. The 2006 ambulance would be traded in toward the new one and one of the 2009 rigs would be moved into the reserve slot.

Chief Osganian's monthly report was received by the Board members. The Chief has received a grant toward the purchase of bulletproof vests.

13. PUBLIC WORKS:

Supt. Frazier reports:

1. Crews are continuing leaf collection. There was a breakdown last week for a few days on the leaf machine.
2. The salt shed is full with 425 tons of salt for the winter season.

3. DDS/RGE has done some restoration work after the gas line replacement project on Route 20A. However, they will need to come back and topsoil all of the areas disturbed on Main, South, and in the Village Park.
4. Storm sewer work on Court Street has been completed. All underground utilities are installed. The MRB inspector will only be doing spot checks during the next few weeks. Babcock is paving the driveways and other ditch lines on Court Street that were disturbed. Topsoil, winter seed and straw is being put down for the winter; they will seed again and touch up any areas next spring. Milling and paving will be done, weather permitting, in April.
5. Crews cut down two trees, one on Seneca and one on Second Street.
6. Terry Tree has completed our tree trimming and removals as per our contract with them.
7. With the recent damage to the grass at the Village Park (by someone associated with the Alzheimer's Walk) we need to make everyone aware that vehicles are not allowed on any grass areas within our Parks.

Supt. McTarnaghan reports:

- The new pickup truck has arrived.
- Hydrants were flushed at Quality Inn and at the end of Millennium Drive.
- II Project: Babcock is almost done with restoration work.
- The DEC inspected the wastewater treatment plant today; everything went fine.
- There is a pump issue at the water plant that is being worked on.
- The crew members are using up vacation time as the calendar year comes to a close.
- The location of various valves is being tracked in a computer spreadsheet.
- There was a water break recently on Park Street.
- Steve is working with MRB and SUNY's George Stooks regarding placement of the SUNY water meters.
- Yard maintenance is taking place in anticipation of the winter season.
- Routine water and wastewater testing takes place weekly.

14. TRUSTEES:

Trustee Brennan: Sandy asked about the status of the pedestrian lamps on Park Street. Discussion followed as to whether or not they are tied to the Main Street grant application or whether or not RG&E would include them in the work being done in that area. She would like to go ahead with that project and choose a light fixture to be installed.

Deputy Mayor Fox: inquired as to the status of the 2012 ambulance contract with the Town of Groveland. Mayor Hatheway responded that he has discussed the contract with Supervisor Merrick.

Trustee LaGrou: Tom talked to Clerk Merrick about the overuse of Kelsey field during the spring and fall seasons. The field was not useable on some occasions by the Central School kids for home soccer games. Tom doesn't feel that SUNY club teams should be on the field. Dick mentioned that SUNY officials spoke

of their problems with several construction projects going on, which has taken athletic fields offline. Hopefully field demand on the Village will lessen next year.

15. CLERK/TREASURER:

The annual report for fiscal year 2010-11 was filed with the State Comptroller on October 26, 2011. It is on file in the clerk's office for anyone who wishes to review the report. The year's fund balance is higher than at the beginning of the year, but the general fund balance actually decreased.

16. LOCAL LAW #4, 2011:

Trustee Brennan moved to amend the zoning law to remove the wording "dwelling, attached or row" from the permitted uses in Section 130-131 in the R-2 Residential District. This amendment has been considered and approved by the County Planning Board; items they required have been complied with including notifying the Towns of Geneseo and York of the proposed amendment and Public Hearing and completing the environmental assessment form (long form). Trustee LaGrou seconded the motion. There were no objections raised at the Public Hearing held earlier this evening. Following discussion, the vote was as follows: Trustee Brennan-Aye, Trustee LaGrou-Aye, Deputy Mayor Fox-Aye, and Mayor Hatheway-Aye. The motion carried.

17. PERSONNEL ISSUES:

Trustee Brennan moved to enter into executive session to discuss a personnel issue. Deputy Mayor Fox seconded the motion and following a unanimous vote the session began at 6:54PM.

Trustee Brennan moved to come out of executive session at 7:25PM. Deputy Mayor Fox seconded the motion and all were in favor. No formal action was taken during the session.

18. MEETING CLOSE:

With no further business to discuss, Deputy Mayor Fox moved and Trustee LaGrou seconded the motion to adjourn. The vote was as follows: Deputy Mayor Fox-Aye, Trustee Brennan-Aye, Trustee LaGrou-Aye, and Mayor Hatheway-Aye. The motion passed and the meeting adjourned at 7:26PM.

Marsha B. Merrick, Village Clerk